ICCE
International Consortium
for Court Excellence

INTERNATIONAL CONSORTIUM FOR COURT EXCELLENCE

LOGO USE POLICY

Background and Purpose

The International Consortium for Court Excellence (ICCE) consists of international judicial and court institutions with expertise in court and judicial administration. The ICCE promotes the use of the International Framework for Court Excellence (IFCE) as a continuous improvement methodology. It was designed specifically for courts and tribunals by the founding ICCE members – the Australasian Institute of Judicial Administration, Federal Judicial Center, National Center for State Courts and the State Court of Singapore.

The ICCE logo was designed in 2022 and the designer took the view that as the ICCE is an international consortium with the ultimate aim of improving the quality of justice and judicial administration, it was important for the logo to represent history, the law, as well as the global level of its activities.

The ICCE logo portrays court excellence on an historical and international level by using Roman columns to symbolise the law and curved arches and a spinning disk to convey the idea of activity around the globe. The traditional serif font typeface for the letters ICCE complements the logomark and provides a further sense of history.

The purpose of this Logo Use Policy is to establish guidelines for the appropriate use of the ICCE's logo. The logo represents the identity and values of the ICCE and must be used in a manner that maintains the integrity and reputation of the ICCE. Under this policy the ICCE logo can be used by current members of the ICCE who have been admitted to membership by the Executive Committee of the ICCE. The use of the logo must reflect positively on the ICCE and the organisation or court.

Use of logos

Subject to the conditions of use set out in this policy, the ICCE logo may be displayed on a member's institutional or court website and on official material, emails and letterheads. The use and positioning of the logo must promote the ICCE in an entirely professional and non-controversial nature.

(Logo Use Policy November 2024)

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Conditions of Use

Endorsement
The use of the ICCE logo must not be accompanied by any text or other indication that the ICCE endorses or approves any activity, statement, action or state of affairs of the organisation or court using the logo.

The use of the logo must not imply or indicate that the organisation or court is implementing the IFCE unless the organisation or court is actually undertaking self-assessments and actively using the IFCE.

Where the organisation or court is an ICCE member not actively using the IFCE the logo may be used for the sole purpose of reflecting its membership and support of the use of the IFCE.

Form and Reproduction of Logo
The official ICCE logo as set out in this policy must always be reproduced in high quality, maintaining clarity and legibility and cannot be amended or altered in any manner except its size may be varied but must retain its equivalent shape and proportional dimensions. Although its colours cannot be varied it can be used in its black and white version.

Websites
Where the ICCE logo is used on a website there should also be a link provided to the official ICCE website.

Social Media
The ICCE logo is permitted to be used on a member's official social media site but cannot be used on social media sites that publish opinion and commentary that is not official or is personal or controversial.

Monitoring and Enforcement
ICCE reserves the right to monitor the use of its logo. Any misuse or unauthorized use of the logo must be corrected immediately upon notification. Failure to comply may result in further action.

Special Use
Where the proposed use of the logo does not fall within the above permitted uses a request may be submitted to the Executive Committee of the ICCE seeking approval for the proposed use. The principal criterion in any application will be whether its use promotes the ICCE in an entirely professional and non-controversial nature.

Contact Information
To obtain a copy of the logo artwork or for any questions or requests regarding the use of the ICCE logo, please contact:

ICCE Secretariat
Email: ifce@aija.org.au
Phone: +61 448 310712